

Parks & Recreation Authority
Meeting Minutes
January 24th, 2023
6:30pm

- I. Call to order
 - a. Attendance: Patrice, Sharon, Gwen, Lindsay
- II. Approval of minutes from December 27th, 2022
- III. Old Business
 - a. Sponsor Letters – Approx 125 letters will go out 1/25/23.
 - i. Separate letter for Cleveland Cliffs to request Sponsor for entire Concert series. \$10,000.
 - b. Concert Series – Bands
 - i. 9/9/23 – Wilson Lambert – Working on Contract
 - ii. Classic Rock –
 - 1. Whiskey Logic
<https://www.facebook.com/WhiskeyLogic88>
 - 2. Sin Brothers <https://sinbrothers.com/contact/>
 - 3. Big Baby zipkin@netreach.net (Mark Zipkin email from Patrice on Dec. 21)
 - iii. R&B –
 - 1. UGO <https://www.ugofunk.com/contact/>
 - 2. Mama Tried

iv. Western/Bluegrass - Bands from the Brickette?

1. Joe Hillman

<https://www.joehillmanband.com/contact>

v. Advertising – Facebook/Social Media

vi. Opening dates for Westwood

1. June- 24th – Classic Rock

2. July- 22nd - Western

3. August - 19th - R&B

vii. Food Trucks? Vendors? Discuss as we get closer to events

viii. Donations instead of tickets? Reach out to Chester County food bank.

IV. New Business

a. Rental of School for Easter Egg hunt and Valley Day for Rainbow – Lindsay will create form, give to Patrice to sign and submit

i. Easter Egg hunt – April 7th – Good Friday, 3pm

ii. Valley Day – Sept 23rd, 12pm-4pm

b. Easter Egg hunt

i. Price and Purchase Stuffed Eggs – Amazon and Oriental Trading

ii. Easter Bunny – Ask JR if daughter will do it again

- iii. Special Prizes? Baskets with more sports or toy items instead of candy
- iv. Order megaphone
- c. Valley Day – September 23rd, 2023
 - i. Health Fair letters – Patrice to email old letter to P&R and update
 - 1. Information from hospital for volunteers
 - a. Chester County Penn Medicine
 - b. Paoli Hospitals
 - c. Lancaster General Hospital
 - d. Coatesville VA
 - e. Chester County Health
 - ii. Activities
 - 1. Grandpa Bubbles - \$1200 – need contract
 - 2. Moon Bounce – With the Snowcone and Cotton Candy
 - 3. Valley Table
- d. New Superintendent at CASD
 - i. Patrice and JR to call to schedule meeting to discuss purchase of field

V. Announcements/Questions/Concerns

- a. Budget – How much from Township and Sponsors?

b. Administration – Staffing issues. Is this a job description for any administrative assistant?

i. Recruit for Parks and Recreation volunteers – Lindsay will post on Social Media pages (Her HOA and Valley Township page)

ii. Can we list our Valley Township Newsletter on Chesco website (like Caln does)

iii. Send out a blast to HOAs looking for Volunteers

c. Next Meeting Agenda items – Feb 28th, 2023:

i. Toys for Tots drop off

ii. Holiday party and Tree Lighting combo event

VI. Adjournment – 8pm.